



# State-Allowed Industry Trade Show Application

Trade Show App  
V1 9/2024

## General Information

An industry trade show is an event sponsored by a nonprofit association representing an alcoholic beverage industry, and where alcoholic beverages are provided at an invite-only event to attendees for promotional purposes.

The department may approve industry trade shows to permit alcoholic beverage manufacturers to showcase alcoholic beverage products to industry trade show attendees. The department may also partner with other state agencies to permit an industry trade show.

[16-1-307, MCA](#), [ARM 42.12.150](#), and the [Industry Trade Show Fact Sheet](#)

## State-Allowed Industry Trade Show Sponsor

Sponsor Entity (Nonprofit or State Agency) Name \_\_\_\_\_

Contact Name(s) \_\_\_\_\_

Phone

Email

Name of Event \_\_\_\_\_

Is this open to the public?  Yes  No

Physical Address Where State-Allowed Industry Trade Show Will Be Held:

Street Address \_\_\_\_\_

City \_\_\_\_\_

Is it located on a licensed premises?  Yes  No

If yes, provide the Licensee Name \_\_\_\_\_

License Number ---

Is the event being catered by a licensee?  Yes  No

If yes, provide the Licensee Name \_\_\_\_\_

License Number ---

Is the Trade Show located somewhere else?  Yes  No

If yes, provide the physical address where the trade show will be held:

Street Address \_\_\_\_\_

City \_\_\_\_\_

If yes, you as the trade show sponsor must provide either a commercial general liability policy with liquor liability coverage or an event liability insurance policy (with liquor liability coverage) with coverage limits of no less than \$1 million per occurrence / \$2 million aggregate.

(Copy of policy must be attached with this application).

Signature **x** \_\_\_\_\_

Date 

M	M	D	D	Y	Y	Y	Y
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Printed Name \_\_\_\_\_

Email to: [doralcoholicbeveragecontrol@mt.gov](mailto:doralcoholicbeveragecontrol@mt.gov)

**Questions?** Call us at (406) 444-6900, or Montana Relay at 711 for the hearing impaired.