

State-Allowed Industry Trade Show Application

General Information

An industry trade show is an event sponsored by a nonprofit association representing an alcoholic beverage industry, and where alcoholic beverages are provided at an invite-only event to attendees for promotional purposes.

The department may approve industry trade shows to permit alcoholic beverage manufacturers to showcase alcoholic beverage products to industry trade show attendees. The department may also partner with other state agencies to permit an industry trade show.

[16-1-307, MCA](#), [ARM 42.12.150](#), and the [Industry Trade Show Fact Sheet](#)

State-Allowed Industry Trade Show Sponsor

Sponsor Entity (Nonprofit or State Agency) Name _____

Contact Name(s) _____

Phone

Email

Name of Event _____

Is this open to the public? ☐ Yes ☐ No

Physical Address Where State-Allowed Industry Trade Show Will Be Held:

Street Address _____

City _____

Is it located on a licensed premises? ☐ Yes ☐ No

If yes, provide the Licensee Name _____

License Number ---

Is the event being catered by a licensee? ☐ Yes ☐ No

If yes, provide the Licensee Name _____

License Number ---

Is the Trade Show located somewhere else? ☐ Yes ☐ No

If yes, provide the physical address where the trade show will be held:

Street Address _____

City _____

If yes, you as the trade show sponsor must provide either a commercial general liability policy with liquor liability coverage or an event liability insurance policy (with liquor liability coverage) with coverage limits of no less than \$1 million per occurrence / \$2 million aggregate.

(Copy of policy must be attached with this application).

Signature **x** _____

Date

M	M	D	D	Y	Y	Y	Y
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Printed Name _____

Email to: doralcoholicbeveragecontrol@mt.gov

Questions? Call us at (406) 444-6900, or Montana Relay at 711 for the hearing impaired.